



Dear Traci,

Thank you for sharing your valuable time to review how an F&I relationship with Zurich can benefit your organization. I know what an important decision this is and I assure you that the Zurich team and programs we offer aim to exceed all your expectations. In addition to providing excellent training and exceptional service, we are driven to help you establish and manage a lucrative reinsurance portfolio and implement programs that are designed to generate a 13th month of F&I profit. We believe Zurich's local and national representation combined with our strong financial rating, stability, and industry experience make us the ideal F&I provider.

Don't hesitate to call or email me if you have any questions. In addition, I encourage you to take a few minutes to view the various videos and content included in this email. The videos feature dealers who have chosen to work with Zurich and give you a preview of the Zurich Advantage Programs that are designed to help you generate an additional month of F&I profit. I'll follow up with you shortly to discuss next steps.

Regards,

Zurich North America



[Building Your Dream Team](#)

[13th Month Zurich Advantage Programs](#)

**Additional Resources:**

[Zurich Automotive](#)

[Profit Participation Programs](#)

[The Zurich Advantage](#)



**Find out how the Zurich Advantage can help you achieve a 13th month of F&I profit.**



**Engage customers on your dealership's website with Zurich's F&I Online.**

This is intended as a general description of program offerings available to qualified customers of Zurich's F&I operations and programs, through Universal Underwriters Service Corporation, a member company of Zurich in North America. Zurich does not guarantee a particular outcome, reduction in costs, or improvement in administration or revenue and further assumes no liability in connection with the providing of these services.

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